

# ALOHA KAKOU

*May there be friendship between us.*

ARIZONA ♦ HAWAII ♦ MEXICO ♦ MISSOURI ♦ NEVADA ♦ OREGON ♦ SPAIN

Royal Aloha Vacation Club Newsletter

Fall 2011

## 2012 ANNUAL DUES REMAIN AT 2009 LEVEL!

*Third Consecutive Year of No Increase!!*



G.A. "Red" Morris


We are delighted to report that your board of directors has just approved the FY 2012 operating budget with no increase in your annual dues for another year. The 2012 dues will remain at the 2009 level of \$611 for a one-bedroom week and \$746 for a two-bedroom week. These amounts compare very favorably with the industry average, especially for Hawaii resorts.

Keeping the annual dues unchanged for three consecutive years was not an easy task. In spite of the generally depressed economic conditions, some of the Club's operating expenses increased significantly (employee health care cost, electricity, water and sewer charges, condo maintenance fees, unemployment insurance taxes). Realizing, however, that many of our loyal members are still affected by the prolonged economic downturn, the board believes it is paramount to keep the annual dues affordable in these unsettled times. To offset uncontrollable increases, we worked very hard to decrease our operational expenses without adversely affecting the quality of service. We also will be economizing our refurbishment expenditures, bearing in mind it is equally important to keep all RAVC units in good condition so members will have an enjoyable vacation.

While your overall 2012 annual dues will remain unchanged, there will be a slight increase in the operating component, offset by a corresponding decrease in the reserve component. Total operating expenses for FY 2012 are estimated to be approximately \$5.6 million; total capital/refurbishment expenditures are estimated to be approximately \$681,000. In addition, \$184,000 is budgeted to repay the loan acquired for

the reconstruction of three buildings in Lake Tahoe a few years ago. Royal Aloha will maintain a sound financial footing.

A recent survey by Travelocity revealed that 88% of respondents, especially those with children, would take a dream trip if money were no object. Their number-one destination: Europe, followed by Hawaii and the Mediterranean. With Royal Aloha's Spain resort on the Mediterranean Coast and three locations in the Hawaiian Islands, our members are enjoying wonderful vacations while many people are still dreaming about theirs. If you know someone who's been pondering their vacation future, it's a perfect time for them to take advantage of our incredible promotional offers. They will find their dream vacations much more reachable, just as over 8,000 Royal Aloha members have been discovering during the past 30 years. For each of your referrals who joins our family of members, you will get a \$99 Apple® Store gift card.

Speaking of family, make a commitment for you and yours to spend time vacationing together. Enjoying time away with loved ones is the best way to stop thinking about the world's worries, which will always be with us. Your job is to find the time – our job is to make your stay enjoyable and memorable! 

Aloha,

G.A. "Red" Morris  
Chairman  
Board of Directors



Ted Rohde

Ted Rohde  
Chairman  
Audit and Finance Committee

# President's Report



Jack Corteway

Dear Members,

Recently, Florida's Attorney General proposed groundbreaking legislation to protect timeshare consumers from that State's increasing number of unethical resale companies. Although there are many reputable

companies providing resale services, we continue to hear about deceptive people who have taken advantage of our members.

The American Resort Development Association has established a Timeshare Resale Resource Center. Please take a few minutes to view the ARDA-ROC Resale Center ([www.arda-roc.org/resales](http://www.arda-roc.org/resales)) and educate yourself about the often confusing and unregulated secondary market. The Center issues consumer advisories to warn owners of unscrupulous business practices and scams.

You can sign up with ARDA-ROC for free e-mail alerts so you'll be aware of breaking news affecting timeshare owners and the vacation ownership industry. And if you're not yet a member of ARDA-ROC, I encourage you to

add just \$3 (or any contribution amount) to your next annual dues payment. ARDA-ROC works tirelessly to protect your ownership interests.

In resort-related news, kitchens and bathrooms are being updated at Eagles Nest Resort in Branson. As soon as the model unit is completed, we hope to renovate five more units by the end of next year and five in 2013.

Autumn is a great time to be in Branson! If you visited anytime this fall, I hope the Ozarks showed off Mother Nature's most vivid colors.

Mahalo,




Jack Corteway

## INTERESTED IN BEING A CLUB DIRECTOR?

We welcome your application ([www.ravc.com/director.html](http://www.ravc.com/director.html)).

The Club looks for candidates who have a background in finance, corporate management, information management and marketing. Directors must be able to commit at least two weeks per year to attend board and committee meetings and perform duties related to committee work. Two additional meetings are held via teleconferencing.

The Nominating Committee reviews all applications and makes its recommendations to the Board at its January meeting.

Thorough background/credit checks are made prior to selecting nominees. 



### BOARD OF DIRECTORS

**Charles Burgett**  
San Martin, California

**Wayne Carney**  
Auburn, Pennsylvania

**Richard Geatty**  
Beavercreek, Ohio

**Donald Graves**  
Fulshear, Texas

**G. A. "Red" Morris**  
Honolulu, Hawaii

**Ted Rohde**  
Hot Springs Village, Arkansas

**Edward Swofford**  
Honolulu, Hawaii




Channing Bridges

Included in this issue of our "Aloha Kakou" are two offers that are clearly "too good to pass up"!

Yes! **NOW** is a fantastic time to purchase additional vacation week(s). A one-bedroom week is only \$1,295 and a two-bedroom week just \$2,495. With each new membership purchase, we'll give you a FREE

Apple® iPad 2 (a \$499 Apple® Store gift card)! Taxes and closing fees are also included in our extraordinarily low prices.

Secondly, you may extend these terrific offers to your family and friends. For each referral who joins, we will give you a \$99 Apple® Store gift card\*. Did you know that about 90 percent of new RAVC members are referred by our existing members? True! And we want to show our appreciation to members who share our story and bring new members into the Club.

These offers are only available directly through Royal Aloha Vacation Club. If you have any questions, please contact me at (808) 847-8050/x101 or [channingbridges@ravc.com](mailto:channingbridges@ravc.com). 

\*(You can receive up to ten \$99 Apple® Store gift cards in any given year.)

## VIVA MEXICO!

Royal Aloha is pleased to announce two direct-exchange opportunities with World International Vacation Club – Puerto Vallarta and Cancún . . .

Puerto Vallarta is an international tourist destination situated on the Bay of Banderas, the largest natural bay in Mexico. It's a sportsman's paradise with deep-sea, small-game and fresh-water fishing, diving, snorkeling, hunting, horseback riding, golf and tennis.

**CONCHAS CHINAS** is one of World International's three resorts in Puerto Vallarta. It's only a 40-minute drive from the airport and a very short drive from Puerto Vallarta's old town. You'll find the **Conchas Chinas** resort perched on a hill with panoramic, breathtaking views of the ocean.

**Available dates:**  
**March 31 – May 5, 2012**  
**June 30 – August 4, 2012**



Coral Mar Condominiums

Only one-bedroom units are available, but Royal Aloha's two-bedroom members may also book reservations. The internal exchange fee is just \$135 per week along with your RAVC week(s).

If you'd like to book **Conchas Chinas** or **Coral Mar**, please call your RAVC Reservations Department. 



Conchas Chinas Condominiums

**CORAL MAR** is located at the tip of a man-made peninsula that juts out into Cancún's Nichupté Lagoon. At nighttime, you'll get a spectacular view of the lagoon and hotel zone. **Coral Mar** is known for its peace and tranquility from the main tourist district.

**Available dates:**  
**February 4 – April 14, 2012**  
**June 30 – August 4, 2012**

Cancún is home to the world's second largest barrier reef. Known as one of Mexico's most renowned tropical resorts, its crystal clear turquoise waters are ideal for scuba diving and snorkeling. Located on the Yucatan Peninsula, it is a very popular vacation spot on the Mexican Caribbean and the gateway to numerous Mayan archaeological sites.

### COMMENT CARD WINNER 2ND QUARTER, 2011

*Tracy Standridge – Sacramento, California*

Please take a moment to complete a comment card when you visit an RAVC resort. You may be the next winner of a free week's accommodations at Royal Aloha de Mexico.

# A New Look for RAVC's Website!

Have you browsed Royal Aloha Vacation Club's brand new website?

Visit us at [www.ravc.com](http://www.ravc.com). Our site has been updated and refreshed to provide you with valuable information to fully utilize your membership privileges.



We hope you'll subscribe to our blog and share your comments with us. Each week we feature "what's happening" at a Royal Aloha location.

Also, please "Like" us on Facebook and become a part of our growing on-line community. Over 1,000 members and friends have already joined our social network. 

## "ALOHA KAKOU"

The last four newsletters are available for viewing on [www.ravc.com/newsletters/](http://www.ravc.com/newsletters/) 

- Summer 2011
- Winter 2010
- Fall 2010
- Summer 2010

### To reach Royal Aloha:

**Toll-free reservations from USA, Canada and Hawaiian Islands . . . . . 1-800-367-5212**  
Executive Office . . . . . (808) 847-8050  
Reservations Office . . . . . (808) 847-8040  
Fax . . . . . (808) 841-5467  
E-mail . . . . . info@ravc.com  
Website . . . . . www.ravc.com  
Facebook . . . . . bit.ly/RAVC-Facebook

### Corporate Office Holiday Observances:

- November 11  
Veterans' Day
- November 24–25  
Thanksgiving
- December 23 at 11:30 a.m.  
Christmas Eve\*
- December 26  
Christmas Day\*\*
- December 30 at 11:30 a.m.  
New Year's Eve\*
- January 2  
New Year's Day\*\*

\*Holiday Eve will be observed on Friday  
\*\*Actual holiday falls on Sunday

Resort offices will be open for Monday check-ins on December 26 and January 2



Lake Tahoe Sunset



### THE ROYAL ALOHA VACATION CLUB

1505 Dillingham Boulevard  
Dillingham Shopping Plaza, Suite 212  
Honolulu, HI 96817

*Memories for Generations®*

ADDRESS SERVICE REQUESTED

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
LOS ANGELES, CA  
PERMIT NO. 199

NEW ADDRESS? When informing Royal Aloha of a new mailing address, please remember to include your current telephone number and e-mail address.